



ANNUAL REPORT 2021

TGE
Transnational Giving Europe

VISION

TGE envisions a generous Europe of secure and facilitated cross-border philanthropy

MISSION

We aim to facilitate cross-border philanthropy in Europe by providing a secure and efficient solution to enable donors to give; to promote cross-border philanthropy through the exchange of information and best practices; to improve and extend the TGE Network to new countries as a trusted and practical service for a tax-effective philanthropy across Europe.

VALUES

We are committed to:

- Promoting solidarity across European borders
 - Transparency, integrity and non-discrimination
 - Firm due diligence
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FOREWORD

2021: a remarkable year for European generosity

With the outbreak of the Covid-19 pandemic, 2020 brought a crisis that tested our societies and lives in unprecedented ways and yet showed the immense generosity of European donors. One year later, this generosity shows no sign of abatement, on the contrary.

In 2021, the outpouring of European solidarity has never been greater, as shown in the latest figures from Transnational Giving Europe. With a record-breaking 30,6 million euros channelled, the Network witnessed an exponential increase in cross-border donations.

Education and health-related charitable organisations benefited the most from the flows of European philanthropy. Donors from across Europe donated more than 10,7 million € to support the education sector, while another 9 million € were allocated to health-related organisations.

In addition, European donors continued to give to the causes they had supported in the past, with close to 10,977 donors providing much needed financial help to 484 charities across Europe.

This growing generosity demonstrates both the success and the necessity of our unique network, which has been providing a reliable and practical solution to the lack of fiscal harmonization within Europe since 1998. To this day, national tax laws and regulations continue to prevent tax-efficient philanthropy from overcoming national borders.

Building on the collaboration of leading European foundations and associations, the TGE Network enables donors, both corporations and individuals, resident in one of the participating countries, to financially support non-profit organisations in other Member States, while benefitting directly from the tax advantages provided for in the legislation of their country of residence.

In 2021, TGE pursued the development of its flagship project, the [Transnational Giving Platform](#), developed in partnership with Fedora and Common Goal, and with the support of the Creative Europe programme of the European Union and the Swiss Philanthropy Foundation. Since its launch in 2020, this unique solution has enabled almost 2,900 users from all over Europe to make online tax-deductible donations to 118 TGE-accredited charities based across 12 European countries.

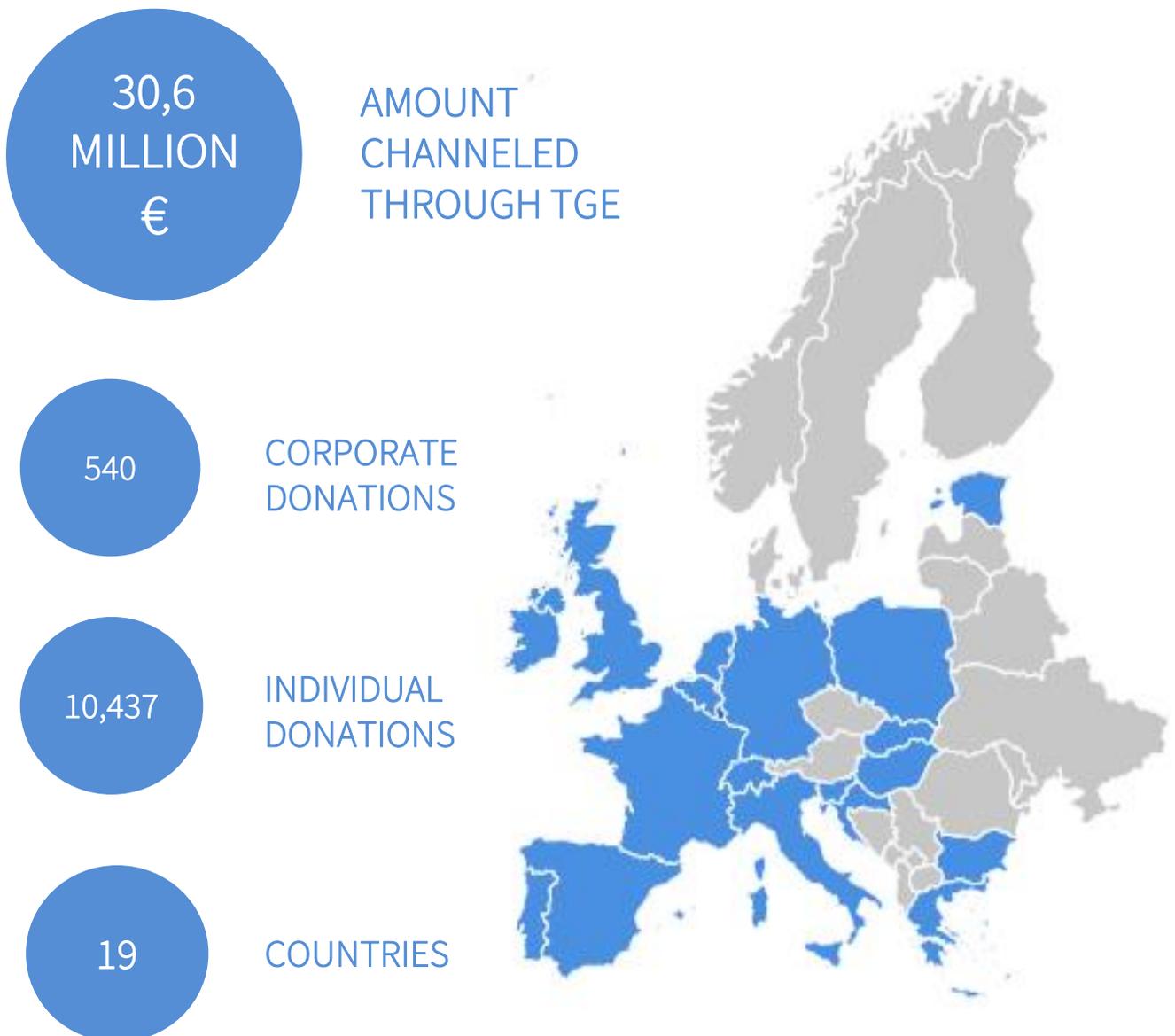
Our work to bring the European philanthropic sector forward and advocate for the single market for philanthropy is not over though, and we will continue to build on this, together with our partners.

This Annual Report provides an overview of the TGE activities in 2021.

The Transnational Giving Europe Network

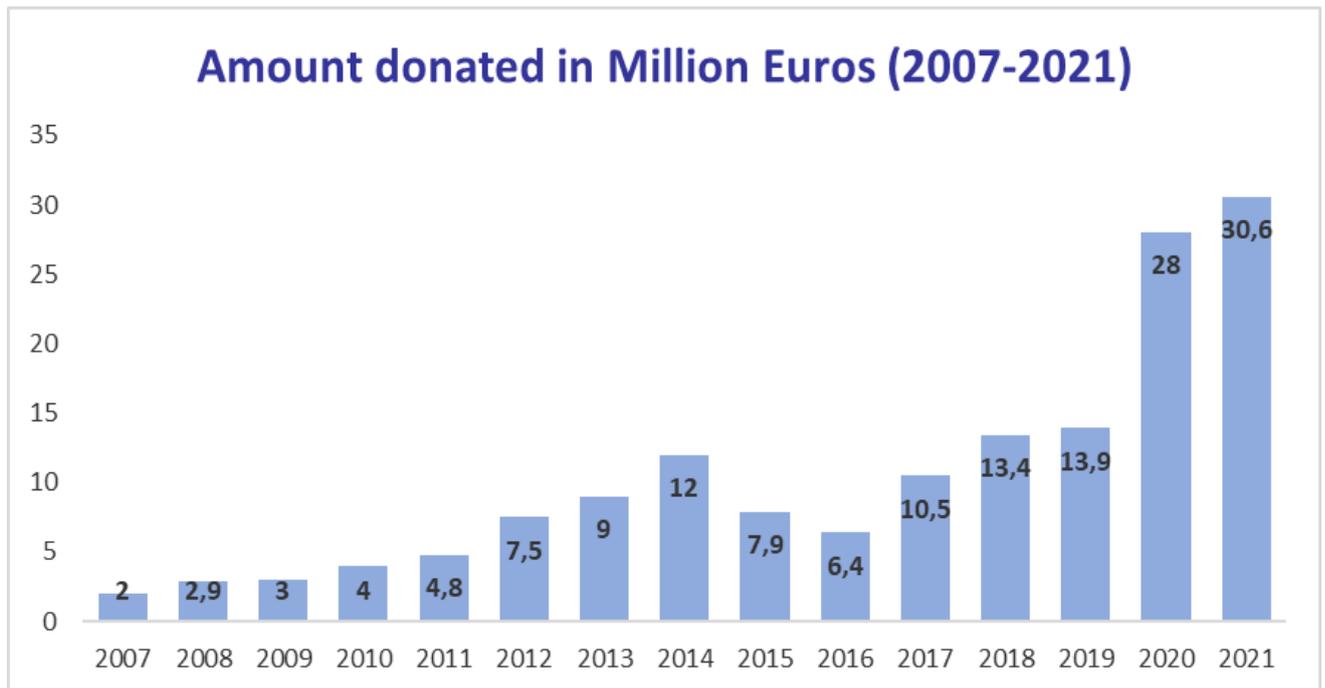
“ENABLING PHILANTHROPY ACROSS EUROPE”

In 2021, TGE made it possible for **10,977** gifts and a total amount of **€ 30,627,985.09** to be transferred across **19** European countries. These cross-border donations were made in support of the following **8 philanthropic sectors**: Education, Culture, International Development, Health, Social Matters, third sector initiatives, Environment and Religion.



FACTS & FIGURES IN 2021

Turnover Analysis



This chart shows the evolution of donations transferred through the Network since 2007. In 2021, TGE channeled the record-breaking amount of **€ 30,6 million**. This represents an increase of **9 %** with respect to 2020.

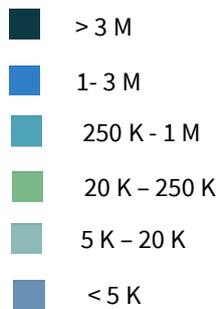
Over the last 15 years, the TGE Network has channeled over **€ 155,9 million**. The average amount per year equals **€ 10,4 million**. Cross-border donations channeled through the Network in a year have thus increased by **€ 28,6 million**, from € 2 million in 2007 to more than € 30 million in 2021.

These numbers are an indication of the demonstrated and growing interest in cross-border giving across Europe and show the constant appreciation of European donors and charities for the services provided by Transnational Giving Europe.

Donations

Where did donations come from?

Amount donated



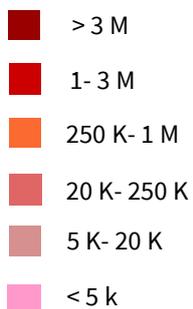
This map shows the origin of donations processed by TGE by amount donated.

In 2021, 5 countries donated over € 2 million each. Switzerland came in first place with a total of € 11,6 million channeled, followed by the United Kingdom with € 6,3 million and Germany with € 6,1 million.

In 2021, the Network received 10,977 donations, of which 95 % were individuals and 5 % were corporate donations.

Where did donations go to?

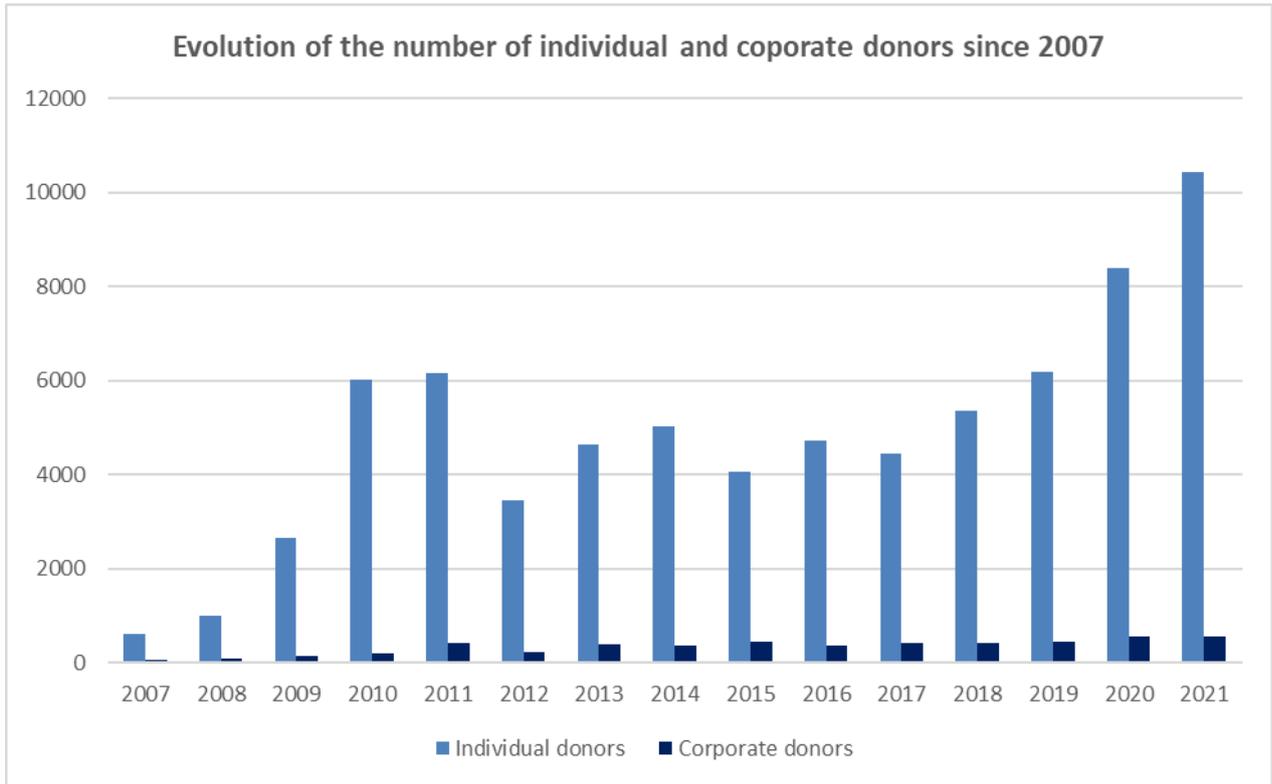
Amount received



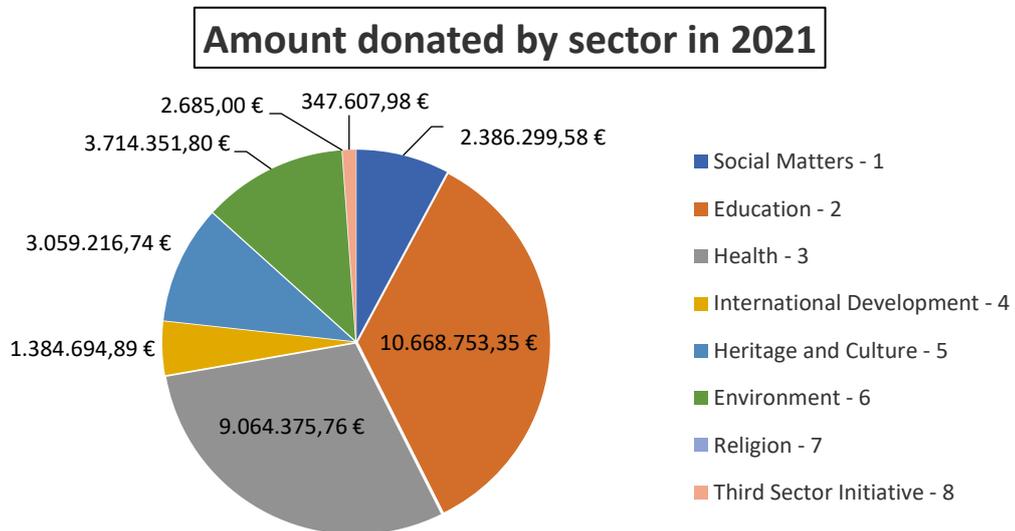
This map shows the redistribution of donations processed by TGE by amount received.

Belgium received the largest amount in donations, with a record figure of € 10,9 million. The United Kingdom comes in second place with € 7,1 million, followed by France and Italy, with € 5,2 and € 3 million respectively.

Donors



Sectors



TGE donations are redistributed across 8 fields of action.

As a well-established trend, the most popular sector in 2021 was Education, which represented 35 % of the total network donations, with € 10,7 million.

Health came in second position, followed by Environment, with respectively € 9,1 million and € 3,7 million collected.

TGE ANNUAL MEETING (Slovenia, Hybrid)

On October 14-15, 2021, the TGE Network organized its Annual Meeting in Ljubljana, Slovenia, on. The Annual Steering Committee took place at the same time as another major event held in Ljubljana and of which TGE was one of the organisers: the European Social Economy Week.

Hosted by the TGE 2021 Slovenian Chair, Skupnost Privatnih Zavodov (SKUP), the 19 TGE partners gathered in person and online to review the past year and the future projects of the Network. Among other topics, strategy, digitalization and promotion of cross-border philanthropy in Europe and beyond were at the heart of the annual gathering.

Team exercises were conducted to reflect on the strategy of the Network. The objectives were to share points of view and to reflect on TGE's priorities for the future and its operating model.

Beyond the continued digitalization of the network and the improvement of the TGE secretariat processes, the Steering Committee emphasized the importance of strengthening our communication strategy and, developing and re-designing our communication tools in order to promote our Network within the European philanthropic sector.



THE EUROPEAN SOCIAL ECONOMY WEEK 2021

In 2021, TGE was proud to be one of the co-organisers of the European Social Economy Week, held in Slovenia.

From 11 to 15 October 2021, a hybrid conference on European Social Economy took place in Ljubljana to mark the Slovenian Presidency of the Council of the European Union.

Amongst many other European institutions and organisations, TGE had the great pleasure to be one of the organisers of the event, which culminated with the organisation of a session dedicated to **“European philanthropy & today’s challenges: making transnational giving an asset for sustainable development”**.

The session was introduced and moderated by **Primož Šporar** from Skupnost Privatnih Zavodov (SKUP). The main speakers were representatives from TGE partners King Baudouin Foundation (Belgium), Fondation de France (France), Fondazione Italia Sociale (Italy) and Charities Aid Foundation (United Kingdom). They were joined by **Hanna Surmatz**, Head of Policy Work at Philea and **Georgia Efremova**, Policy Officer for Social Impact Investment at the European Commission.

The **European Social Economy Week** offered a series of diverse conferences, panels and workshops in the field of social economy with a focus on scaling up, digitalization and the sustainability of social economy and social innovation. The program activities were led by experts and distinguished speakers from different leading institutions across Europe. This event was destined to local and international decision-makers, leading innovators and representatives of small, medium and large enterprises.



FOCUS ON TGE'S PROMOTIONAL EFFORTS IN 2021

During 2021, TGE partners organized several interesting activities and events intended to promote the network and cross-border philanthropy to European donors and charitable organisations.

First-of-its-kind online meeting between the Polish philanthropic sector and TGE

Our Polish partner, [Academy for the Development of Philanthropy in Poland](#) (ADPP), organised its first online promotional event in March 2021. The aim was to introduce TGE and its activities to Polish non-profits. Over 60 representatives of charitable organisations from across Poland took part in the event. The key speakers included Anne-Laure Paquot (TGE Network), Ludwig Forrest (King Baudouin Foundation, Belgium) and Chryssa Panoussiadou (Lesvos Solidarity, Greece).

This initiative was followed by a second online meeting a month later, which introduced TGE and its activities to corporate and individual Polish donors.

International Philanthropy for donors living in Spain (and vice versa)

In December 2021, Spanish TGE partner [Empresa & Sociedad](#) launched the first session of its international philanthropy project aimed at donors living in Spain, as well as European donors supporting Spanish charities. The online event was broadcasted on the Empresa & Sociedad [YouTube channel](#).

With the aim of boosting international philanthropy, Empresa & Sociedad will continue this project in 2022 with tailored sessions targeting various audiences, including business school alumni associations, Spain-based embassies and their commercial offices, private banks, as well as Spanish foundations.



FINANCIAL STATEMENT

Reserve and Income

2021				
Reserve available from 2020 *	Budget forecasted	Actual	Difference	% received
Reserve available end of 2020	137.425,02 €	137.425,02 €	- €	1
ACCUMULATED RESERVE AVAILABLE FROM 2020	137.425,02 €	137.425,02 €	- €	300%
INCOME				
INCOME	Budget forecasted	Actual	Difference	% received
Income sources				
1% KBF - 2020 statistics (paid 31/12/2020)	27.830,64 €	27.830,64 €	- €	100%
1 % from partners on 2020 figures (except KBF)	115.861,75 €	115.549,98 €	311,77 €	100%
Contribution to development of TGE Network - 2021 on 2020 stats	60.000,00 €	13.987,35 €	46.012,65 €	-24%
Contribution to development of TGE Network - 2020 on 2019 stats	68.892,73 €	22.807,90 €	46.084,83 €	-1%
Sub-total	272.585,12 €	180.175,87 €	92.409,25 €	59%
Additional income sources				
FEDORA support TGE online platform	15.000,00 €	15.000,00 €	- €	
Sub-total	15.000,00 €	15.000,00 €	- €	100%
TOTAL INCOME RECEIVED 2021	287.585,12 €	195.175,87 €	92.409,25 €	62%

FINANCIAL STATEMENT

Expenses

EXPENSES	Amount forecasted - Budget	Amount actually spent	Difference	% Spent
NETWORK'S RUNNING COSTS				
<u>Network's Operations</u>				
Annual Meeting	10.000,00 €	6.068,30 €	3.931,70 €	61%
CEO gathering	- €	- €	- €	0%
Travel Costs	5.000,00 €	2.844,40 €	2.155,60 €	57%
Accommodation	2.000,00 €	1.626,36 €	373,64 €	81%
Lunch and Restaurant Costs	1.000,00 €	356,50 €	643,50 €	36%
Catering	- €	205,51 €	- 205,51 €	#DIV/0!
Sub-total	18.000,00 €	11.101,07 €	6.898,93 €	235%
<u>Salaries</u>				
Permanent NM *	85.000,00 €	81.800,16 €	3.199,84 €	96%
Intern *	14.400,00 €	17.298,93 €	- 2.898,93 €	120%
Per Diem	- €	507,00 €	- 507,00 €	#DIV/0!
Sub-total	99.400,00 €	99.606,09 €	- 206,09 €	216%
<u>Web applications</u>				
Odoo Platform - Annual contracts (Maintenance &	12.000,00 €	11.737,00 €	263,00 €	98%
Odoo Platform - Technical developments 2021 *	14.000,00 €	5.898,75 €	8.101,25 €	42%
iRaiser Platform - Monthly subscription fees - Jan/December 2021*	19.000,00 €	18.295,20 €	- €	96%
iRaiser platform - technical developments*	15.000,00 €	2.268,75 €	12.731,25 €	15%
Provision for iRaiser donation fees	180,00 €			
Sub-total	60.180,00 €	38.199,70 €	21.095,50 €	63%
<u>Various Admin</u>				
Business Gifts	200,00 €	306,80 €	- 106,80 €	153%
Legal and fiscal advice support	5.000,00 €	- €	5.000,00 €	0%
External Support	2.000,00 €	- €	2.000,00 €	0%
Other	- €	- €	- €	#DIV/0!
Sub-total	7.200,00 €	306,80 €	6.893,20 €	4%
Total Network Running costs expenses	184.780,00 €	149.213,66 €	35.566,34 €	81%
NETWORK DEVELOPMENT				
<u>Communication</u>				
Social media / communication	5.000,00 €	- €	5.000,00 €	0%
Graphic design	- €	459,80 €	- 459,80 €	#DIV/0!
Website *	3.000,00 €	323,44 €	2.676,56 €	11%
Internet	200,00 €	- €	200,00 €	0%
Translation	- €	- €	- €	#DIV/0!
Country profiles	3.000,00 €	- €	3.000,00 €	0%
Sub-total	11.200,00 €	783,24 €	10.416,76 €	7%
<u>Promotional Activities</u>				
TGE Promotion / national communication	25.000,00 €	19.226,60 €	5.773,40 €	77%
Sponsoring events & publications	5.000,00 €	6.050,00 €	- 1.050,00 €	121%
Conferences, training and seminars	- €	800,00 €	- 800,00 €	#DIV/0!
Publications	- €	- €	- €	#DIV/0!
Sub-total	30.000,00 €	26.076,60 €	3.923,40 €	87%
Total Network Development expenses	41.200,00 €	26.859,84 €	14.340,16 €	65,2%
TOTAL EXPENSES	225.980,00 €	176.073,50 €	49.906,50 €	77,9%



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