



ANNUAL REPORT 2020

TGE
Transnational Giving Europe

VISION

TGE envisions a generous Europe of secure and facilitated cross-border philanthropy

MISSION

We aim to facilitate cross-border philanthropy in Europe by providing a secure and efficient solution to enable donors to give; to promote cross-border philanthropy through the exchange of information and best practices; to improve and extend the TGE Network to new countries as a trusted and practical service for a tax-effective philanthropy across Europe.

VALUES

We are committed to:

- Promoting solidarity across European borders
 - Transparency, integrity and non-discrimination
 - Firm due diligence
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FOREWORD

2020: a remarkable year for European generosity

2020 brought a crisis that tested our societies and lives in unprecedented ways. And yet, despite these challenges and hardships, this past year has also shown that solidarity and generosity represent, more than ever, important values for donors across Europe.

Transnational Giving Europe (TGE) was founded in 1998 to provide a practical solution to the lack of fiscal harmonization within Europe. To this day, national tax laws and regulations continue to prevent tax-efficient philanthropy from overcoming national borders.

Building on the collaboration of leading European foundations and associations, the TGE Network enables donors, both corporations and individuals, resident in one of the participating countries, to financially support non-profit organisations in other Member States, while benefitting directly from the tax advantages provided for in the legislation of their country of residence.

In 2020, the outpouring of solidarity has never been greater, as shown in the latest figures from Transnational Giving Europe . With a record-breaking 28 million euros channelled in 2020, the Network witnessed an exponential increase in cross-border donations to support the health sector in these difficult times.

Initiatives emerged at the national level across our member countries and in March 2020, the World Health Organization (WHO) launched the COVID-19 Solidarity Response Fund, co-hosted by the United Nations Foundation and our partner Swiss Philanthropy Foundation to face the COVID-19 pandemic. European givers responded with great generosity, with more than 13 million euros allocated to actions to combat Covid-19. This record figure represents an increase of 102% compared to 2019.

In addition, European donors continued to give to the causes they had supported in the past, with close to 8,000 donors providing much needed support to 430 charitable organisations across Europe. This strong growth demonstrates both the success and the necessity of our network, facilitating philanthropy by linking donors and beneficiaries in a rigorous, secure and unique framework in Europe.

In 2020, TGE also launched its flagship project, the [Transnational Giving Platform](#) , together with its partners, Fedora and Common Goal, and with the support of the Creative Europe programme of the European Union and the Swiss Philanthropy Foundation. This unique solution has since enabled users from all over Europe to make online tax-deductible donations to more than a hundred TGE-accredited charities.

Our work to bring the European philanthropic sector forward and advocate for the single market for philanthropy is not over though, and we will continue to build on this, together with our partners.

This Annual Report provides an overview of the TGE activities in 2020.

The Transnational Giving Europe Network

“ENABLING PHILANTHROPY ACROSS EUROPE”

In 2020, TGE made it possible for **8,974** gifts and a total amount of **€ 28,022,471.24** to be transferred across **21** European countries. These cross-border donations were made in support of the following **8 philanthropic sectors**: Education, Culture, International Development, Health, Social Matters, third sector initiatives, Environment and Religion.



AMOUNT
CHANNELED
THROUGH TGE



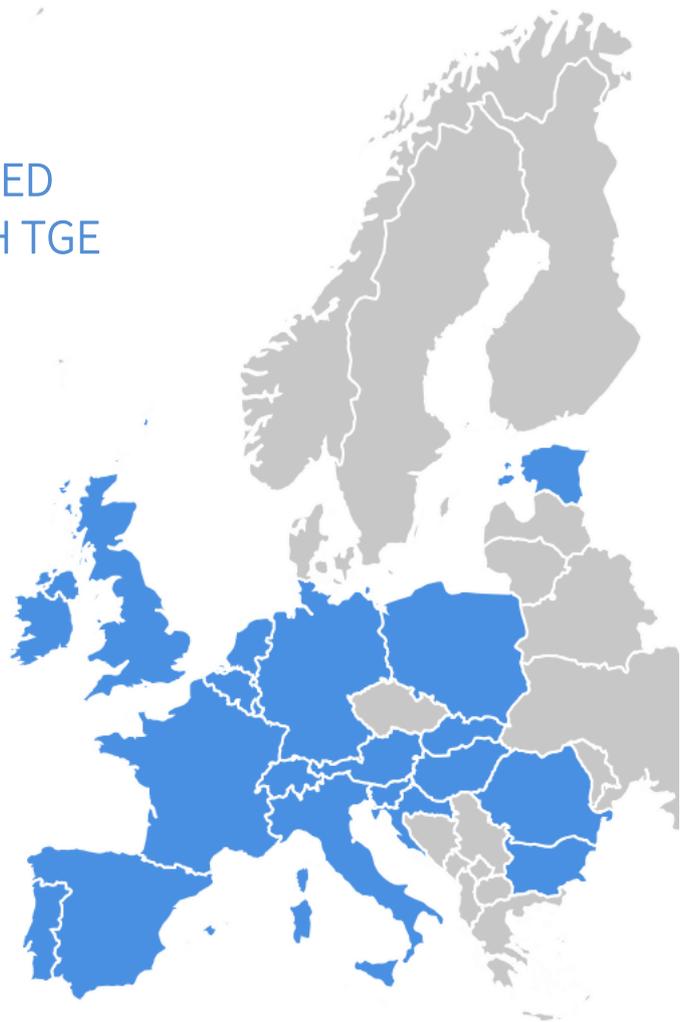
CORPORATE
DONATIONS



INDIVIDUAL
DONATIONS

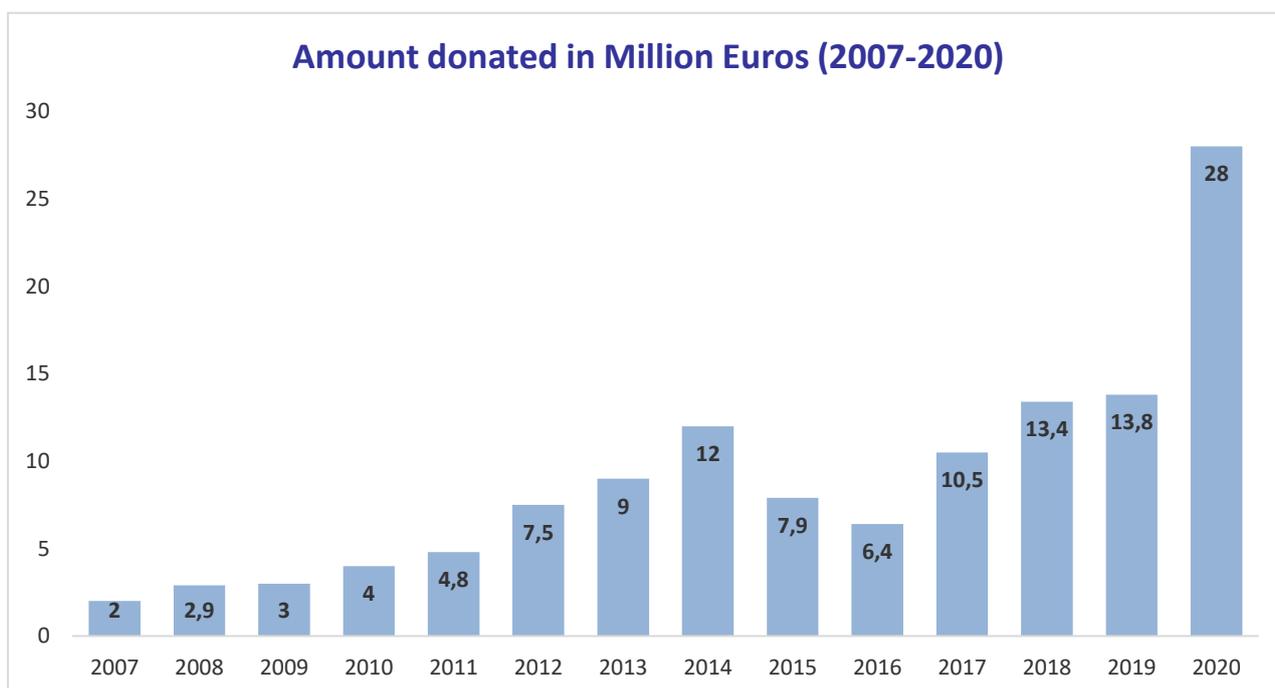


COUNTRIES



FACTS & FIGURES IN 2020

Turnover Analysis



This chart shows the evolution of donations transferred through the Network since 2007. In 2020, TGE channeled the record-breaking amount of **€ 28 million**. This represents an increase of **102 %** with respect to 2019.

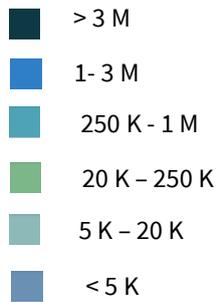
Over the last 14 years, the TGE Network has channeled over **€ 125 million**. The average amount per year equals **€ 8,9 million**. Cross-border donations channeled through the Network have thus increased by **€ 26 million** between 2007 and 2020.

These numbers are an indication of the demonstrated and growing interest in cross-border giving across Europe and show the constant appreciation of European donors and charities for the services provided by Transnational Giving Europe.

Donations

Where do donations come from?

Amount donated



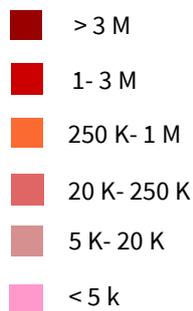
This map shows the origin of donations processed by TGE by amount donated.

In 2020, 5 countries donated over € 2 million each. Germany came in first place with a total of € 14,2 million channeled, followed by France with € 3,9 million and Belgium with € 2,9 million.

In 2020, the Network received 8,974 donations, of which 94 % were individuals and 6 % were corporate donations.

Where do donations go to?

Amount received

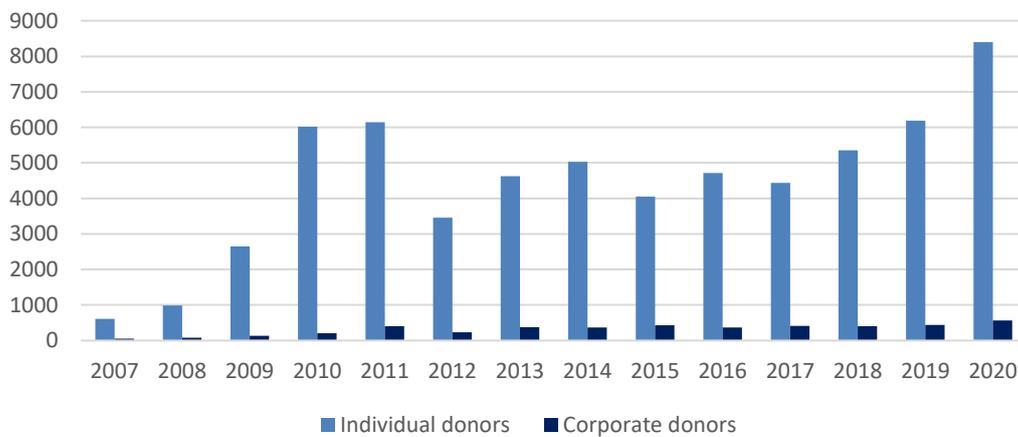


This map shows the redistribution of donations processed by TGE by amount received.

Switzerland received the largest amount in donations, with a record figure of € 14,2 million. France comes in second place with € 4,4 million, followed by Belgium and the United Kingdom, with € 3,6 and € 3,1 million respectively.

Donors

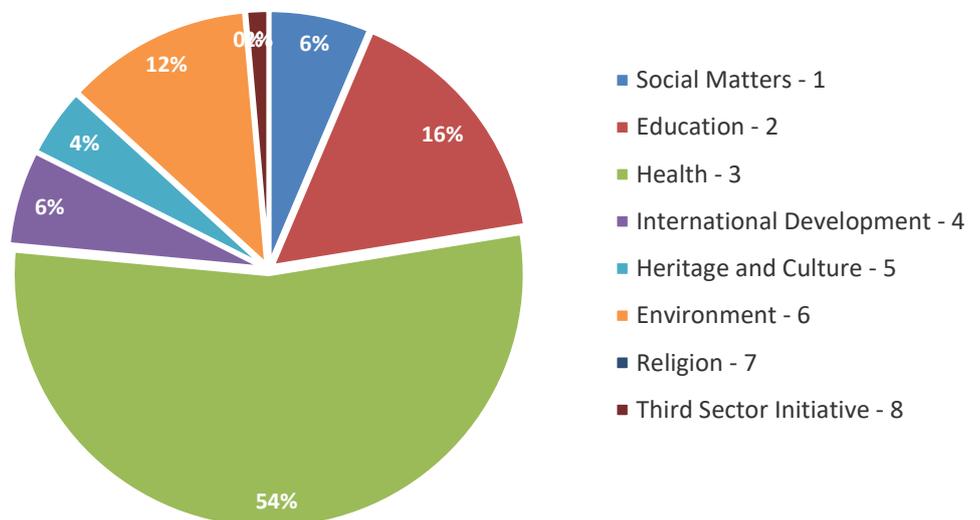
Evolution of the number of individual and corporate donors since 2007



This chart shows the number of individual and corporate donors since 2007. Donations made by individuals are consistently more numerous than those of corporate donors. In 2020, TGE processed 8,974 donations of which 8,410 were gifts made by individuals and 564 were corporate donations.

Sectors

Amount donated by sector in 2020



TGE donations are redistributed across 8 fields of action.

In response to the pandemics, the most popular sector in 2020 was Health, which represented 54 % of the total network donations, with € 15,2 million.

Education came in second position, followed by Environment, with respectively € 4,5 million and € 3,3 million collected.

ANNUAL MEETING (ONLINE)

The 21 TGE partners gathered online, in October 2020 for the Annual Steering Committee meeting of the Network.

A large part of the meeting was dedicated to the presentation of TGE's flagship project: our Transnational Giving Platform. Since 2018, TGE has been working alongside two of its major beneficiaries – FEDORA and Common Goal – and with the financial support of Creative Europe programme of the European Union and the Swiss Philanthropy Foundation to develop a Transnational Giving Platform designed to facilitate online philanthropic cross-border giving in Europe. Discussions were centered around the first results of the implementation of the solution and its next planned developments.

Team exercises were conducted to reflect on the future of the Network. The objectives were to share points of view on the current TGE processes and projects and to use our diverse experiences to propose avenues for development and expansion.

Beyond the pursued digitalization of the network, development of the TGE secretariat and the improvement of its processes, the Steering Committee emphasized the importance of continuing our role of change-makers within the European philanthropic sector. The TGE Network's partnership with the Covid-19 Solidarity Response Fund for the World Health Organization was a major and international platform to illustrate the role played by TGE in supporting European cross-border philanthropy.



LAUNCH OF THE TRANSNATIONAL GIVING PLATFORM

In 2020, TGE was proud to launch Europe's first online Transnational Giving Platform.

The TGE [Transnational Giving Platform](#) was developed to facilitate cross-border philanthropy across Europe, by allowing individuals and companies to make online donations and to benefit from tax deductions in their country of residence.

Two non-profit organisations, [Fedora Platform](#) and [Common Goal](#), were the first to pilot this unique online donation platform. The initiative was co-funded by the [Creative Europe](#) programme of the European Union, and the Swiss Philanthropy Foundation, with the support of the [King Baudouin Foundation](#), and is powered by [iRaiser](#).

We are convinced that this development represents a major and unprecedented step forward for the generosity and non-profit sector in Europe.

“In a quickly changing world and with raising uncertainties, the first online Transnational Giving Europe Platform, built by the Transnational Giving Europe Network, offers added value for donations. This project puts a digital tool at the service of the pure human need to give to causes close to one's heart. With this new online giving solution, we bridge the gap between European donors and the non-profit sector and move one step closer to a single European market for philanthropy. Doing good has never been easier, so let us unlock the full potential of generosity across Europe together!”

Cvjetana Plavsca-Matic Chairwoman of Transnational Giving Europe.

Thirteen of our [Transnational Giving Europe](#) partners are involved in this cross-border project: [King Baudouin Foundation](#) (Belgium), [BCause Foundation](#) (Bulgaria), [European Foundation for Philanthropy and Society Development](#) (Croatia), [Fondation de France](#) (France), [Maecenata Stiftung](#) (Germany), [HIGGS](#) (Greece), [Carpathian Foundation Hungary](#) (Hungary), [Fondazione Donor Italia ONLUS](#) (Italy), [Odorheiu Secuiesc Community Foundation](#) (Romania), [Empresa y Sociedad](#) (Spain), [Swiss Philanthropy Foundation](#) (Switzerland), [Charities Aid Foundation](#) (the United Kingdom).

The Transnational Giving Europe Online Giving Platform can be accessed [here](#).

FOCUS ON TGE'S COLLABORATION WITH THE COVID-19 SOLIDARITY RESPONSE FUND

During these difficult times, the Network was often called upon by European donors looking to contribute to initiatives at European and international levels. All our TGE partners have been at disposal of private and corporate givers seeking to support initiatives close to their heart.

At the international level, Transnational Giving Europe has been the proud partner of the [COVID-19 Solidarity Response Fund](#) launched on 13 March 2020 by the World Health Organization (WHO) and co-hosted by our partner, Swiss Philanthropy Foundation, and the United Nations Foundation. This initiative was the only way for individuals, corporations and foundations around the world to directly support the work of WHO and its partners to help countries prevent, detect, and respond to the COVID-19 pandemic.

Transnational Giving Europe's mission was to facilitate and collect donations from European givers. Within 10 months, the network facilitated upward € 13.3 million from close to 1,000 donors across Europe.

Additionally, several TGE partners have responded to the crisis by building their own initiatives, in partnership with well-known national nonprofit organizations in Belgium, France, Spain, the United Kingdom and beyond. Click [here](#) for more information.



FINANCIAL STATEMENT

INCOME	
Assets 01/01/2020 (end of 2019)	83.084,10 €
1% contributions to the Network	
Charities Aid Foundation (1% 2019)	14.425,27 €
Carpathian Foundation Hungary (1% 2019)	343,00 €
Empresa y Sociedad Fundacion (1% 2019)	2.548,94 €
Fondation de France (1% 2019)	15.821,96 €
Fondazione Donor Italia (1% 2019)	5.389,57 €
Fondation de Luxembourg (1% 2019)	1.225,00 €
King Baudouin Foundation (1% 2019)	*
Maecenata Stiftung (1% 2019)	24.975,03 €
Swiss Philanthropy Foundation (1% 2019)	11.308,99 €
Subtotal	76.037,76 €
Complementary support & contributions to the Network	
Contribution to the development of the Network, based on 2018	44.083,33 €
FEDORA support to TGE Online Giving Solution	50.000,00 €
Subtotal	94.083,33 €
TOTAL INCOME	253.205,19 €
EXPENSES	
Network's Operations	
Intern	3.830,12 €
Permanent NM	81.400,86 €
Annual Meeting	6.524,88 €
Travel Costs	104,00 €
Accommodation	- €
Sub-total	91.859,86 €
Web applications	
Digital Platform Odoo	19.420,00 €
Implementation of the Online Giving Application	49.443,60 €
Sub-total	68.863,60 €
Communication	
Social Media / Communication	- €
Website	1.916,64 €
Internet	149,44 €
Sub-total	2.066,08 €
Promotional Activities	
TGE Promotion / national communication	8.930,35 €
Sponsoring Events	- €
Legal + fiscal advice support	- €
Sub-total	8.930,35 €
Various Admin	
Lunch and Restaurant Costs	- €
External Support	- €
Other	405,48 €
Sub-total	405,48 €
TOTAL EXPENSES	172.125,37 €
ASSETS 31/12/2020	81.079,82 €
* Amount already account for in the "end of 2019"	



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