



# ANNUAL REPORT 2019

**TGE**  
Transnational Giving Europe

## VISION

TGE envisions a generous Europe of secure and facilitated cross-border philanthropy

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## MISSION

We aim to facilitate cross-border philanthropy in Europe by providing a secure and efficient solution to enable donors to give; to promote cross-border philanthropy through the exchange of information and best practices; to improve and extend the TGE Network to new countries as a trusted and practical service for a tax-effective philanthropy across Europe.

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## VALUES

We are committed to:

- Promoting solidarity across European borders
  - Transparency, integrity and non-discrimination
  - Firm due diligence
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# FOREWORD

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The Transnational Giving Europe (TGE) Network was founded in 1998 to provide a practical solution to the lack of fiscal harmonization within Europe. To this day, national tax laws and regulations continue to prevent tax-efficient philanthropy from overcoming national borders. In 2019, TGE remains the only practical solution for tax-effective donations to become a possibility across Europe.

Building on the collaboration of leading European foundations and associations, the TGE Network enables donors, both corporations and individuals, resident in one of the participating countries, to financially support non-profit organisations in other Member States, while benefitting directly from the tax advantages provided for in the legislation of their country of residence.

More than 20 years since its creation, the TGE Network has become a well-established solution and endeavour within the European philanthropic sector. It now offers a practical solutions for donors and charities in 21 European countries and continues to meet with an increasing demand on the part of non-profit actors and engaged individuals and corporations across Europe.

As further detailed in this Report, the network channelled in 2019 its highest amount of donations since its creation. The challenge remains to maintain this steady growth and to uphold the trust donors and charities have placed in us.

We are convinced it is essential for European Philanthropic actors to be precursors and propose concrete and innovative solutions when engaging with policy makers.

Along with two of our main beneficiaries, Fedora and Common Goal, the TGE Network is developing a unique Transnational Giving Platform, which will enable users from all over Europe to make online tax-deductible donations to the hundreds of TGE-accredited beneficiaries. We are confident that this flagship project will contribute to bringing the European philanthropic sector forward and will represent a new tool and argument when engaging with lawmakers at the EU level.

This Annual Report provides an overview of the TGE activities in 2019.

*The Transnational Giving Europe Network*

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# “ENABLING PHILANTHROPY ACROSS EUROPE”

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In 2019, TGE made it possible for **6,630** gifts and a total amount of **€ 13,887,958.05** to be transferred across **21** European countries. These cross-border donations were made in support of the following **8 philanthropic sectors**: Education, Culture, International Development, Health, Social Matters, third sector initiatives, Environment and Religion.



AMOUNT  
CHANNELED  
THROUGH TGE



CORPORATE  
DONATIONS



INDIVIDUAL  
DONATIONS



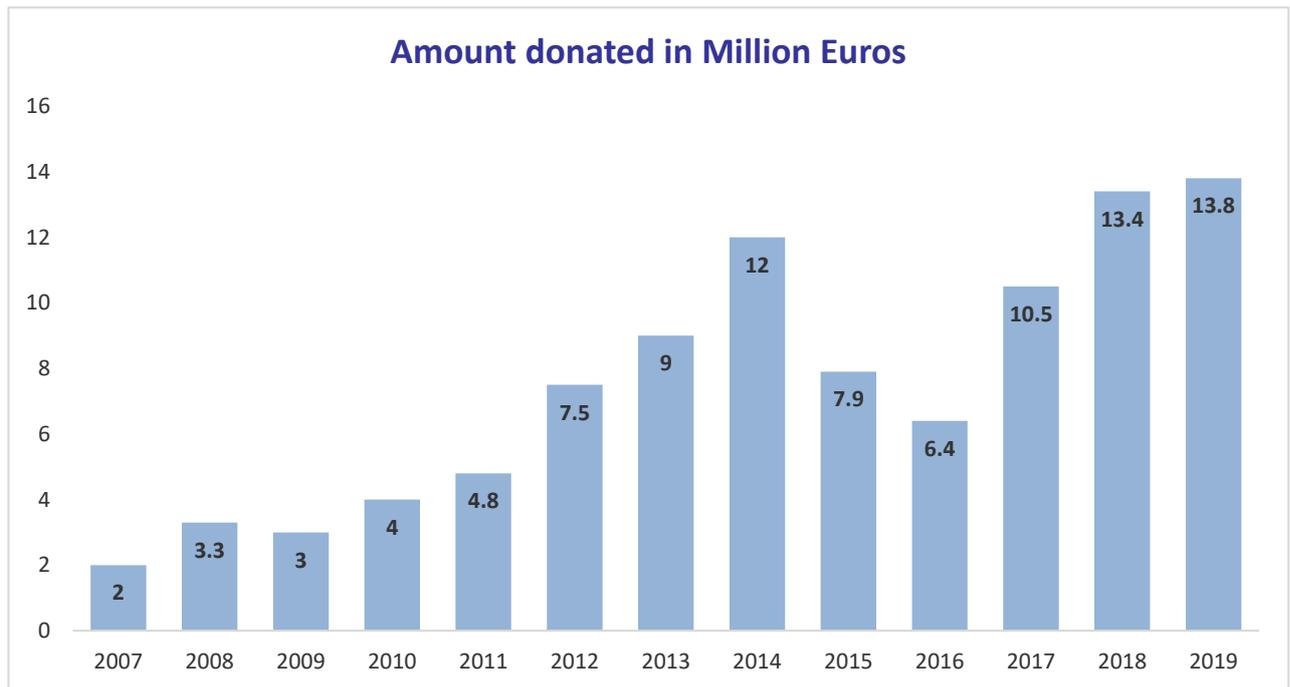
COUNTRIES



# FACTS & FIGURES IN 2019

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## Turnover Analysis



This chart shows the evolution of donations transferred through the Network since 2007. In 2019, TGE channeled the amount of **€ 13,8 million**. This represents an increase of **3,5 %** with respect to 2018.

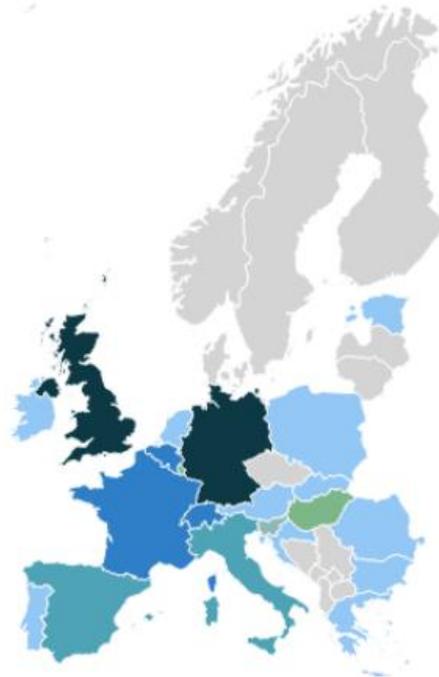
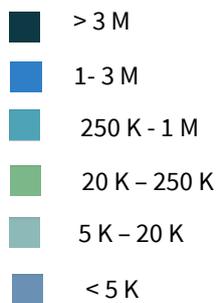
Over the last 13 years, the TGE Network has channeled over **€ 97 million**. The average amount per year equals **€ 7,5 million**. Cross-border donations channeled through the Network have thus increased by almost **€ 12 million** between 2007 and 2019.

These numbers are an indication of the ever growing interest in cross-border giving and show the constant appreciation of European donors and charities for the services provided by Transnational Giving Europe.

# Donations

## Where do donations come from?

### Amount donated



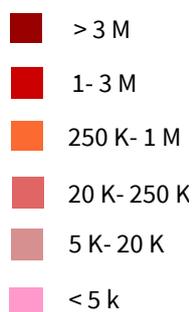
This map shows the origin of donations processed by TGE by amount donated.

In 2019, 3 countries donated over € 2 million each. The United Kingdom comes in first place with a total of € 4,8 million channeled, followed by Germany with € 3,5 million and Belgium with € 2,3 million.

In 2019, the Network received 6,630 donations, of which 93 % were individuals and 7 % were corporate donations.

## Where do donations go to?

### Amount recei

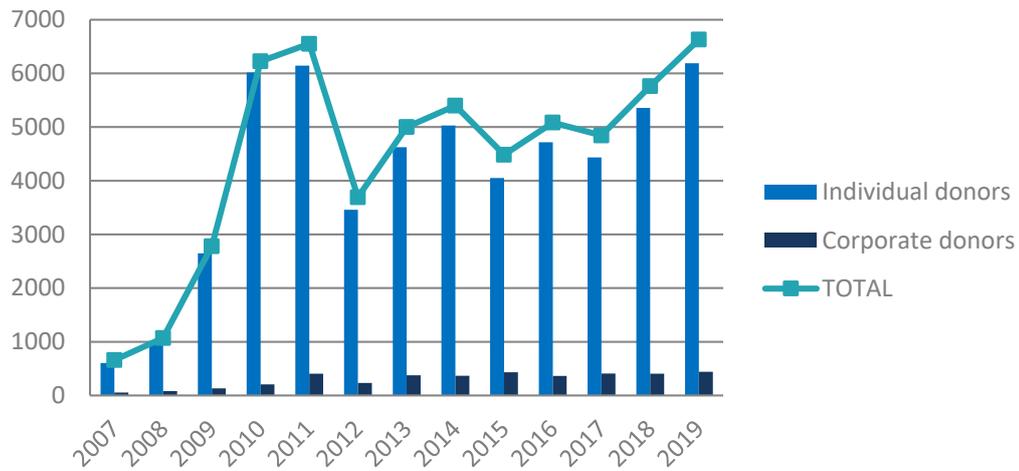


This map shows the redistribution of donations processed by TGE by amount received.

Belgium received the largest amount in donations, with a record figure of € 4,8 million. France comes in second place with € 3,38 million, followed by the United Kingdom and Switzerland, with € 2,3 and € 1,2 million respectively.

## Donors

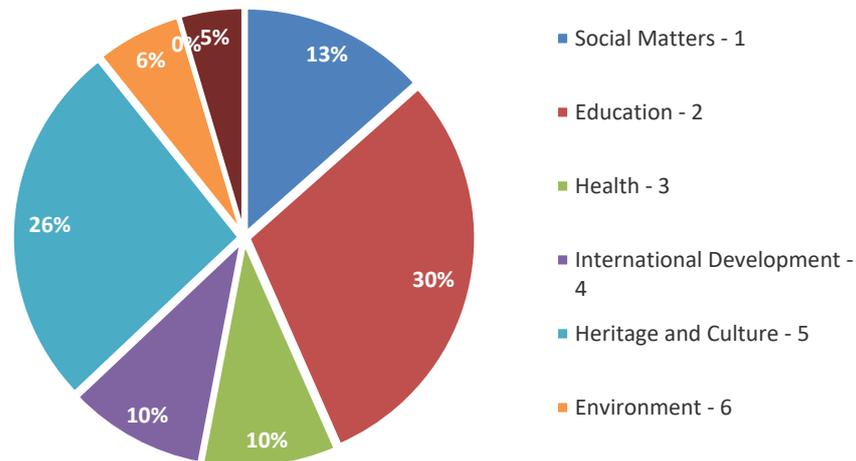
Evolution of the number of individual and corporate donors



This chart shows the number of individual and corporate donors since 2007. Donations made by individuals are consistently more numerous than those of corporate donors. In 2019, TGE processed 6,630 donations of which 6,188 were gifts made by individuals and 442 were corporate donations.

## Sectors

Amount donated by sector in 2019



TGE donations are redistributed across 8 fields of action.

In 2019, the most popular sector remained Education, which represented 30% of the total network donations, with € 4,1 million.

Heritage and Culture came in second position, followed by Social matters, with respectively € 3,6 million and € 1,8 million collected.

# ANNUAL MEETING IN LUXEMBOURG

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The 21 TGE partners gathered in Luxembourg, in October 2019 for the Annual Steering Committee meeting of the Network.

A large part of the meeting was dedicated to the presentation of TGE's flagship project: our Online Giving Platform. Since 2018, TGE has been working alongside two of its major beneficiaries – FEDORA and Common Goal – and with the financial support of the Swiss Philanthropy Foundation to develop an Online Giving Application designed to facilitate online philanthropic cross-border giving in Europe. Discussions were centered around the latest developments of the project and were followed by detailed exchanges with our technical partner in this project.

Another key take away of the meeting was the reinforced commitment of the TGE Network to further pursue the improvement and efficiency of its processes. With this goal in mind and with more resources at its disposal, it was decided that the Network would review its standard 6-month internship turnover. The Steering Committee agreed to implement a one-year test trial of a permanent Network Manager position until October 2020. It was deemed that the continued growth of the Network, the increasing demand from donors and beneficiaries, as well as the crucial stage of development of the Online Giving Platform called for longer-term coordination efforts.



# TGE MOMENTS IN 2019

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- **European Research Network on Philanthropy (ERNOP) – 9<sup>th</sup> International Conference** (July 3-5, 2019, Basel)

In recent years, the heightened public profile of philanthropy has attracted the attention of public actors. The ERNOP Conference entitled ‘Philanthropy in the Spotlight? Resources, Reputation and Achievements’ addressed questions on the reputation and effectiveness of philanthropic organisations. Transnational Giving Europe was among the participants to the Pre-Conference “Legal barriers to cross-border philanthropy in Europe”. This event discussed existing barriers to cross-border philanthropy, emerging issues and possible responses to them. TGE announced its commitment to ERNOP in its mission to advance and promote philanthropic research in Europe for the next 4 years,

- **Lang Philanthropy Day VII** (October 24, 2019, Milan)

In 2019, Fondazione Lang Italia organized the seventh edition of its Lang Philanthropy Day. This day of learning and exchanges focused on the topics of impact philanthropy and social change. The packed agenda provided participants with a blend of big-picture themes and deeper analysis on current and thought-provoking topics: sustainability and wellbeing in philanthropic organizations, engaging young philanthropists, the key role of funders in promoting climate change resilience strategies, impact assessment strategies, corporate philanthropy and social changes, family philanthropy... The event welcomes individual philanthropists, leaders, advisors and protagonists from both non-profit and for-profit sectors.



# FOCUS ON RECENT DEVELOPMENTS IN EUROPEAN CROSSBORDER PHILANTHROPY

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## *TGE ENDORSED THE EUROPEAN PHILANTHROPY MANIFESTO*

As a long-standing partner of [Donors and Foundations Networks in Europe](#) (DAFNE) and the [European Foundation Centre](#) (EFC), Transnational Giving Europe joins the community of philanthropic actors supporting the [European Philanthropy Manifesto](#). This joint initiative of DAFNE and EFC was launched in March 2019 at Philanthropy House, Brussels.

The European Philanthropy Manifesto is a call to policy makers in Europe to work towards a Single Market for Philanthropy. Building on a collaborative work between philanthropic actors and policy-makers, four key recommendations were made:

- 1) Recognise philanthropy in EU legislation;
- 2) Facilitate cross-border philanthropy across the EU;
- 3) Enable and protect philanthropy;
- 4) Co-grant and co-invest for public good.

The Manifesto is set to become a reference document for advocacy activities in favour of tax-effective cross-border philanthropy.

## *TGE WELCOMED THE EESC'S OPINION*

On May 15, 2019, the [European Economic and Social Committee](#) (EESC) adopted an Opinion on the European philanthropic sector. Entitled “European philanthropy: an untapped potential”, the Opinion aims to explore the measures and initiatives, which should be taken at EU and national level to support organised philanthropy and remove barriers within the internal market.

It calls on Member States to “establish an enabling environment for philanthropy in line with EU freedoms and fundamental rights.” The Opinion also addresses the need for the facilitation of cross-border philanthropy.

The Opinion was requested by the Romanian presidency. The rapporteur, Petru Sorin Dandea, was supported by Ludwig Forrest from the King Baudouin Foundation, a TGE founding partner, as expert.

This opinion is expected to contribute to the Romanian presidency programme, as well as the priorities of the new Commission. The TGE Network has shared its support to this opinion.

# FINANCIAL STATEMENT

INCOME	
Assets 01/01/2019 (end of 2018)	84.919,00 €
<b>Contributions to the Network</b>	
Charities Aid Foundation (1 % 2018)	11.238,44 €
Carpathian Foundation Hungary (1 % 2018)	216,00 €
Community Foundation Ireland (1 % 2018)	123,20 €
Empresa y Sociedad (1 % 2018)	2.881,27 €
Fondation de France (1 % 2018)	22.486,36 €
Fondazione Lang Europe Onlus (1 % 2018)	3.467,04 €
King Baudouin Foundation (1 % 2019)	*
Maecenata Stiftung (1 % 2018)	18.910,42 €
Swiss Philanthropy Foundation (1 % 2018)	11.718,69 €
Philanthropie Stiftung Österreich (1% 2018)	118,00 €
<b>Sub-total</b>	<b>71.159,42 €</b>
<b>TOTAL INCOME</b>	<b>156.078,42 €</b>
<b>EXPENSES</b>	
<b>Network's Operations</b>	
Intern	7.799,26 €
Permanent Network Manager	16.707,90 €
Annual Meeting	2.591,00 €
CEO Gathering	189,65 €
Travel costs	3.545,15 €
Accommodation	1.231,25 €
Digital Platform	8.349,00 €
Online Giving Application	2.549,38 €
<b>Sub-total</b>	<b>42.962,59 €</b>
<b>Communication</b>	
Social Media / Communication	103,31 €
Website & IT	1.446,41 €
Internet	254,25 €
<b>Sub-total</b>	<b>1.803,97 €</b>
<b>Promotional Activities</b>	
TGE Promotion	5.000,00 €
Sponsoring Events	12.000,00 €
Legal + fiscal advice support	6.292,00 €
<b>Sub-total</b>	<b>23.292,00 €</b>
<b>Various expenses</b>	
Lunch and Restaurant Costs	228,90 €
External support	907,38 €
<b>Sub-total</b>	<b>1.136,28 €</b>
<b>TOTAL EXPENSES</b>	<b>69.194,84 €</b>
<b>ASSETS 31/12/2018</b>	<b>86.883,58 €</b>
* Amount already accounted for in the "end of 2018"	





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