



29.03.2019

MHKA - The Museum of Contemporary Art  
Antwerp, Belgium



## 5th Annual KBFUS ALUMNI-PPE Conference

Reality Bites | The End of a dream or A New Dawn

### Provisional Programme

- 9.00am // Registration & coffee
- 9.30am // Welcome (PPE + MHKA)
- 9.45 am // **Presentation: "TRENDS IN PHILANTHROPY: USA & EU"**  
- Steven Serneels, CEO European Venture Philanthropy Association  
- Carrie Collins, Chief Advancement Officer, Philadelphia College of Osteopathic Medicine
- 11.00am // Coffee break
- 11.15am // **Presentation "EMERGING PHILANTHROPIC MARKETS: HK/CHINA AND THE GULF STATES",**  
- Bruno Van Dyk, Senior Vice President, UK and Europe, Grenzebach Glier and Associates
- 11.45am // **Panel discussion "ETHICS AND PHILANTHROPY", moderated by Bruno Van Dyk**  
- Annick Schramme, Academic Coordinator Master of Cultural Management – University of Antwerp  
- Catherine Ferrant, Advisor at FLAGEY and Member of the Board at Fondation TOTAL
- 12:30pm // Lunch

### Confirmed Speakers

#### Carrie Collins

Chief Advancement Officer,  
Philadelphia College of  
Osteopathic Medicine

#### Annick Schramme

Academic Coordinator Master of  
Cultural Management  
University of Antwerp

#### Bruno Van Dyk

Senior Vice President, UK & Europe,  
Grenzebach Glier and Associates

#### Dieter Vankeirsbilck

Business Director MHKA

#### Maria Orejas-Chantelot

Policy and Programmes Director  
European Foundation Centre

#### Julie Guegan

CEO J&Co Advisory

#### Steven Serneels

CEO European Venture Philanthropy  
Association

- 1:30pm // Conversation “EVOLVING COMMUNICATION STRATEGIES IN THE FUNDRAISING SECTOR”, moderated by Lars Hamman**  
 - Els Verhaegen, Head of Marketing and Communication, MHKA  
 - Julie Guegan, CEO J&co  
 - Béatrice Best, COM & Sponsoring Manager, KANAL
- 2:30pm // Panel Discussion “CULTIVATING TARGETED NATIONAL AND INTERNATIONAL RELATIONS”, moderated by Erica Lutes**  
 - Maria Orejas – Chantelot, Policy and Programmes Director European Foundation Centre  
 - Isabel Penne, Director University Fund KUL  
 - Eva Kalis, Head of Development Rijksmuseum NL
- 3:30pm // Final Keynote “REALITY BITES | THE END OF A DREAM OR A NEW DAWN”**  
 - Nina Cohen Bohn, Director of Principal Gifts and External Relations, Asia Pacific London Business School  
 - Bruce Bernstein, Executive director, CASE Europe
- 4.15pm // Visit of the museum and networking drink**

**Carrie Collins**  
 Chief Advancement Officer, Philadelphia College of Osteopathic Medicine

**Els Verhaegen**  
 Head of Marketing and Communication MHKA

**Julie Guegan**  
 CEO J&co

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### **Saturday Programme (optional)**

For those of you who are staying for Saturday, we would like to offer an inside tour of Antwerp and arrange visits to iconic places and cultural institutions. A walking tour of the city center (Cathedral of our Lady, MAS, town square, central station, diamond district,...) in combination with a visit to one or more cultural institutions (Rubenshouse, Museum Plantin-Moretus, Artist Studio Jozef Peeters, Middelheim Sculpture Museum,...).

### **Recommended hotels**

**Leopold Hotel Antwerp, Quinten Matsijslei 25 Antwerp**  
[www.leopoldhotelantwerp.com](http://www.leopoldhotelantwerp.com)

**Lets Nuits, Lange Gasthuisstraat 12 Antwerp**  
[www.hotellesnuits.be](http://www.hotellesnuits.be)

**Hotel Pilar, Leopold de Waelplaats 34 Antwerp**  
[www.hotelpilar.be](http://www.hotelpilar.be)

**More details and info on confirmed speakers can be found here:**

[PPE 2019](#)

### **Registration Fee**

**Alumni €75 (non-alumni €90)**

**To be deposited before 08.03.2019 on bank account nr.: BE19 3751 1173 7312 (BIC: BBRUBEBB) with payment reference ‘PPE 2019 MHKA’**